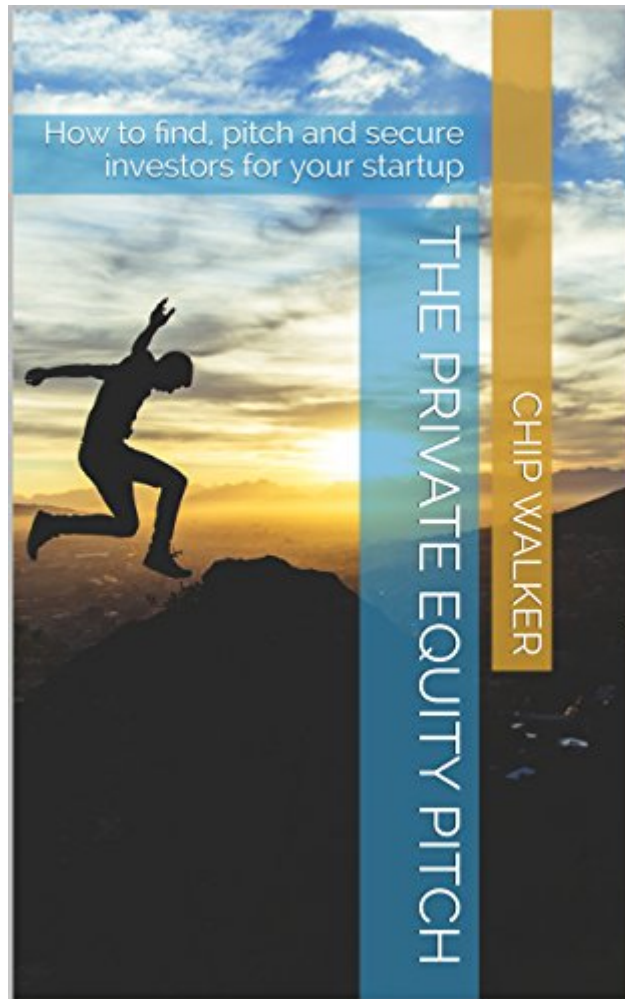


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# The Private Equity Pitch: How To Find, Pitch And Secure Investors For Your Startup



## Synopsis

Are you looking to raise capital for your startup, small business or the next great product? There are certain metrics every investor is looking for and a common format for presenting your vision and its potential. Chip Walker has been both an investor and an entrepreneur and in this book he shares strategies for finding investors and convincing them of your ideas potential. Chip gets straight to the point and covers the most important aspects of meeting investors and raising capital.

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